

OUR 2014 REPORT TO THE COMMUNITY



It is our pleasure to publish **Southwestern Medical Center's 2014 Community Benefits Report**. Delivering the highest quality of healthcare is the single most important contribution we make, but there are many other ways we make a positive impact on the communities we serve. Here are a few of the ways we are making a difference.

For the second consecutive year, Southwestern Medical Center has been recognized as one of the Top Places to Work in Oklahoma. Southwestern Medical Center is one of only seventy companies receiving this award and the only hospital in the large company division. The Top Places to Work designation is awarded by The Oklahoman newspaper. The Top Workplaces ranking recognizes companies that have created a great place for employees to work.

These companies are also considered to provide working environments that allow employees to outperform their peers.

In 2014, Southwestern was also named a Certified Healthy Business. The Oklahoma Certified Healthy Business status recognizes businesses that are working to improve employee health by providing wellness opportunities and implementing policies that lead to healthier lifestyles. Businesses that promote health and wellness see a return on investment with decreased insurance premiums, fewer sick days taken, increased productivity and better morale among staff. Oklahoma businesses that advocate for health are recognized as leaders in the community.

INVESTING IN THE FUTURE

Southwestern Medical Center opened a new **10,000-square-foot ambulatory surgery center** in August of 2014. **The overall cost of the project was \$4 million**, an investment in the community and an upgrade of its facilities. The Surgery Center has two operating rooms, a procedure room, and nine pre/post op rooms, two dedicated for children. This expansion to a larger, state-of-the-art facility will allow for more efficient care and better customer service in the Lawton/Fort Sill community.

Overall, we invested **more than \$6.3 million in our facilities** last year, which, in addition to The Surgery Center, included technology replacement, information technology additions/updates, and routine facility upkeep and maintenance.

CONTRIBUTING TO OUR LOCAL TAX BASE

Last year, Southwestern Medical Center paid **nearly \$1.6 million in taxes** which helped to support our city, county and state. This included sales taxes as well as property taxes.

These dollars help support vital services such as schools, road development, and the recruitment of business and industry. **It does not include provider fee taxes of \$2 million**, paid to help fund care for the poor. Nor does it include new taxes related to the Affordable Care Act.



HELPING THOSE IN NEED

Southwestern Medical Center provided **more than \$14.3 million in uncompensated care in 2014**, which includes charity care, discounts for the uninsured and bad debt incurred for those without sufficient resources. Not included are contractual write-offs or unpaid costs of government-sponsored programs such as Medicare and Medicaid.

ONE OF OUR COMMUNITY'S MAJOR EMPLOYERS

With an **annual payroll of \$35.3 million**, Southwestern Medical Center is one of the largest employers – and taxpayers – in the region, **providing jobs to more than 500 people**.

Our primary focus remains providing the best healthcare available in the Lawton/Fort Sill community, Comanche County and surrounding areas as we seek to exceed the expectations of all those we serve. With the help of dedicated physicians, employees, volunteers and Board members, along with the continued support of our community, we continue our passionate pursuit of excellence. We thank you for your support.



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COMMUNITY BENEFIT

Charity and other uncompensated care \$ 14,355,232

Includes charity care and discounts for the uninsured as well as bad debt which is incurred as we care for people without sufficient resources. Does not include contractual write-offs or unpaid costs of government-sponsored programs such as Medicare and Medicaid.

Community benefit programs \$ 554,195

Charitable donations and sponsorships\$ 140,663
 Physician and staff recruitment\$ 219,722
 Health professionals education\$ 175,336
 Community health services.....\$ 18,474

Taxes \$ 1,583,711

Includes property, sales and other taxes which help support services funded by our city, county and state. Does not include provider fees which are paid by all hospitals to help fund care for the poor, or Affordable Care Act taxes, paid by all businesses.

2014 TOTAL **\$ 16,493,138**

In addition to the above, the hospital's payroll of more than \$35.3 million and approximately 500 employees, as well as capital investments of \$6.3 million, also contributed significantly to the community's economic success.

COMMUNITY SUPPORT

Southwestern Medical Center sponsors and participates in a number of community events each year, including community health fairs to educate our community. We've also provided annual Prostate Cancer Screenings free to men in our community for more than 20 years. SWMC hosted the 4th annual Southwestern Scorcher, a 5K and 1 Mile charity run, with proceeds going to the Wounded Warrior Transition Unit on Fort Sill last year. Southwestern was also the host site for the 3rd annual Susan G. Komen Race for the Cure. The hospital and our family of team members, physicians and volunteers are proud to have been able to support the following organizations and causes in 2014:

- American Cancer Society – Relay for Life
- Arts for All Festival and Gala
- Cache Public Schools
- Cameron University
- Central High Public Schools
- Crime Stoppers Moonlight Walk Against Drugs
- Cross Fire Volleyball
- Fit Kids of SWOK Coalition
- Goodyear golf tournament
- Great Plains Technology Center
- Hearts that Care Clinic
- Indian Night
- International Festival
- KCCU public radio
- Lawton/Fort Sill Chamber of Commerce
- Lawton/Fort Sill Economic Development
- Lawton/Fort Sill Golf Association
- Lawton Community Theater
- Lawton Community Wellness Expo
- Lawton Country Club golf tournament
- Lawton March of Dimes, March for Babies
- Lawton Multiple Sclerosis Society
- Lawton Public Schools
- Lawton Rangers Rodeo
- Lawton Square Dancing program
- Leadership Lawton/Fort Sill
- LPS Athletic Department
- Museum of the Great Plains
- Oklahoma Hospital Association
- OU football and basketball
- Saddle and Sirloin Club
- Senior Summit
- Southwestern Scorcher
- Susan G. Komen Race for the Cure
- SWMC Pride Gallery
- SW OK Medical Education Foundation
- Toys for Tots
- United Way of Southwest Oklahoma



Southwestern Medical Center is part of the Capella Healthcare family of hospitals. Capella partners with communities to build strong local healthcare systems that are known for quality patient care. Based in Franklin, Tenn., Capella collaborates with each hospital's medical staff, board and community leadership to take care to the next level. A private company, Capella has access to significant leadership and financial resources, investing 100% of its net cash flow in its family of hospitals to strengthen and expand services and facilities. For more information, visit CapellaHealthcare.com.

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