

OUR 2014 REPORT TO THE COMMUNITY



It is our pleasure to publish **National Park Medical Center's 2014 Community Benefits Report**. Delivering the highest quality of healthcare is the single most important contribution we make, but there are many ways we make a positive impact on the communities we serve. Here are a few of the other ways we are making a difference.

INVESTING IN THE FUTURE

During 2014, **we broke ground on our 67,000 square foot expansion project** to include an expanded emergency department and a standalone heart and vascular center of excellence. The state-of-the-art emergency department expansion will include 21 patient exam rooms, 4 trauma rooms, a centralized operational center, and an improved waiting area and patient entrance. The Heart Center of Excellence will feature 12 pre- and post-cath patient rooms, four cardiac catheterization suites, eight cardiovascular ICU patient rooms, cardiac rehabilitation, and physical therapy.

We began a weekly devotional service in partnership with several area churches, during which area pastors and church leaders lead a 15-minute service in the NPMC Chapel. We also added new patient beds and upgraded the emergency department and hospital electronic medical records systems. We made a number of quality improvements to our state-of-the-art facility including patient room upgrades, and a new patient telemetry system.

In fact, **we invested more than \$2.9 million in our facilities** last year which, in addition to the above, included technology replacement, information technology additions/updates, and routine facility upkeep and maintenance.

CONTRIBUTING TO OUR LOCAL TAX BASE

Last year, National Park Medical Center **paid approximately \$1.9 million in taxes** which helped to support our city, county and state. This included sales taxes as well as property taxes. These dollars help to support local schools, the development of roads, the recruitment of business and industry, and other needed services. **It does not include provider fees of more than \$1 million**, which are fees paid by all hospitals to help fund care for the poor. It also does not include new taxes that are part of the Affordable Care Act.

HELPING THOSE IN NEED

National Park Medical Center provided **more than \$27.4 million in uncompensated care** last year. This includes charity care and discounts for the uninsured as well as bad debt which is incurred as we care for people without sufficient resources. It does not include contractual write-offs or unpaid costs of government-sponsored programs such as Medicare and Medicaid.

ADDING NEW PHYSICIANS

During the past year, **fourteen physicians** joined our highly respected medical staff, including specialists we invested to recruit in cardiology (Dr. Greg St. John and Dr. Victor Castro), pulmonology (Dr. Albert Chinn) and urology (Dr. Richard Mynatt).

ONE OF OUR COMMUNITY'S MAJOR EMPLOYERS

With an **annual payroll of approximately \$41 million**, National Park Medical Center is one of the largest employers – and tax payers – in our region, **providing jobs to more than 640 people**.

Our primary focus remains providing the best healthcare available in the Hot Springs region as we seek to exceed the expectations of all those we serve. With the help of dedicated physicians, employees, volunteers and board members, along with the continued support of our community, we continue our passionate pursuit of excellence. We thank you for your support.

A \$25+ million dollar expansion underway now will create a standalone heart and vascular center while doubling the size of the emergency department.





2015 LEADERSHIP

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National Park Medical Center is partly owned by some of the physicians who serve our patients. Please visit NationalParkMedical.com for more information.



National Park Medical Center is part of the Capella Healthcare family of hospitals. Capella partners with communities to build strong local healthcare systems that are known for quality patient care and partially owned by physicians. Based in Franklin, Tenn., Capella collaborates with each hospital's medical staff, board and community leadership to take care to the next level. A private company, Capella has access to significant leadership and financial resources, investing 100% of its net cash flow in its family of hospitals to strengthen and expand services and facilities. For more information, visit CapellaHealthcare.com.

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COMMUNITY BENEFIT

Charity and other uncompensated care	\$	27,442,207
Includes charity care and discounts for the uninsured as well as bad debt which is incurred as we care for people without sufficient resources. Does not include contractual write-offs or unpaid costs of government-sponsored programs such as Medicare and Medicaid.		
Community benefit programs	\$	393,752
Charitable donations and sponsorships	\$	50,519
Physician and staff recruitment	\$	204,453
Health professionals education	\$	138,780
Taxes	\$	1,893,005
Includes property, sales and other taxes which help support services funded by our city, county and state. Does not include provider fees which are paid by all hospitals to help fund care for the poor, or Affordable Care Act taxes, paid by all businesses.		
2014 TOTAL	\$	29,728,964

In addition to the above, the hospital's payroll of more than \$41 million to approximately 640 employees as well as capital investments of more than \$2.9 million also contributed significantly to the community's economic success.

COMMUNITY SUPPORT

National Park Medical Center sponsors and participates in a number of community events each year, including the American Cancer Society's Relay for Life. In fact, the hospital's employees were recognized as the top fundraiser, raising more than \$21,000, for this event in the Central Arkansas Region. Their team's efforts were in memory of their late HR Director Sandra Culliver who they lost to cancer in the summer of 2013.

In recognition of the contributions to the community, National Park Medical Center was honored as **2014 Large Business of the Year** by The Greater Hot Springs Chamber of Commerce. Additionally, the hospital and our family of employees, physicians and volunteers are proud to have been able to support the following organizations and causes in 2014.



- Area School Districts (School Support, Booster Clubs, Project Proms, Band and Athletic program support):
 - > Fountain Lake Schools
 - > Hot Springs School District
 - > Jessieville Schools
 - > Lake Hamilton Schools
 - > Lakeside Schools
 - > Mountain Pine Schools
- American Heart Association
- Arkansas Senior Olympics
- Arkansas Society for Healthcare Marketing and Public Relations
- Boys and Girls Club of Garland County
- Change Point Ministries
- Charitable Christian Medical Clinic
- Garland County American Cancer Society
- Greater Hot Springs Chamber of Commerce
- Greater Hot Springs Village Kiwanis
- Hot Springs Bicycle Association
- Hot Springs Village Area Chamber of Commerce
- Hot Springs Village Breakfast Lions
- Hot Springs Village Community Foundation
- Hot Springs Village Property Owners Association
- Hot Springs Women's Chamber of Commerce
- Junior Auxiliary of Hot Springs
- Kamo's Kids Foundation
- National Park Community College
- NPMC Auxiliary Volunteers
- Oaklawn Lions Club
- Safe Haven Shelter for Women and Children
- Scenic 7 Rotary Club
- United Way of Garland County
- University of Arkansas Foundation