

OUR 2014 REPORT TO THE COMMUNITY



It is our pleasure to publish **EASTAR Health System's 2014 Community Benefits Report**. EASTAR Health System is one of the fastest growing health systems in Oklahoma with 320 beds and a full array of Inpatient and Outpatient services for the residents of Eastern Oklahoma.

A two-hospital multi-campus health system, EASTAR's roots run deep in compassion and service. As one of the first hospitals in Oklahoma, EASTAR's goal is to deliver the best healthcare available and to exceed the expectations of all those we serve. With the help of dedicated physicians, employees, volunteers, Board of Trustees, and continued community support, we strive to create a brighter future for the health and well-being of the individuals and communities we serve.

OUR MISSION

EASTAR Health System's team of experts places patients at the center of their own care and compassionately delivers healing, hope and strength to people of Eastern Oklahoma.

OUR VISION

Bringing health to life through people caring for people.

INVESTING IN THE FUTURE

2014 was a banner year for EASTAR Health System with the implementation of vital new life-saving services. More than \$3.5 million was invested in new capital projects. Plus, the addition of EASTAR's East Campus provides Green Country residents access to a comprehensive Women and Children's Center, Special Care Nursery, Comprehensive Breast Care Center, Diagnostic Imaging Center, enhanced Inpatient and Outpatient Surgical Services, and Sleep Center.

EASTAR raised the healthcare bar with the implementation of an aggressive ST-segment Elevation Myocardial Infarction (S.T.E.M.I.) program saving lives due to massive heart attacks and related vascular diseases. Other services include significant upgrades in emergency, cancer, surgical services and electronic medical records. In 2014, EASTAR was designated as the area's Certified Stroke Center.

CONTRIBUTING TO OUR LOCAL TAX BASE

Last year, EASTAR Health System paid **nearly \$3.7 million in property, sales and other taxes** which helped support our city, county and state. These dollars help support vital services such as schools, road development, and the recruitment of business and industry. **It does not include provider fees of more than \$4 million**, paid to help fund care for the poor. Nor does it include new taxes related to the Affordable Care Act.

HELPING THOSE IN NEED

EASTAR Health System provided **more than \$36.6 million in uncompensated care in 2014**, which includes charity care, discounts for the uninsured and bad debt incurred for those without sufficient resources. Not included are contractual write-offs or unpaid costs of government-sponsored programs such as Medicare and Medicaid.

ADDING NEW PHYSICIANS

In 2014, EASTAR Health System added approximately **60 new physicians and other providers** to the medical staff. Specialties include neurology, neonatology, nephrology, cardiology, hospitalists, internal medicine, family medicine, obstetrics and gynecology, pediatrics, emergency medicine and orthopaedics.

ONE OF OUR COMMUNITY'S MAJOR EMPLOYERS

With an **annual payroll of \$57 million**, EASTAR Health System is one of the largest employers – and taxpayers – in the region, **providing jobs to more than 900 people**.

Operating within the principles of People, Service and Community, the area business community honored EASTAR Health System at 2014 "Business of the Year" for its contributions and efforts in securing Muskogee as the healthcare hub for Green Country.

We thank you for choosing EASTAR Health System. With your support, together we can continue making healthcare and our community a better place to live and work.



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COMMUNITY BENEFIT

Charity and other uncompensated care	\$	36,683,901
Includes charity care and discounts for the uninsured as well as bad debt which is incurred as we care for people without sufficient resources. Does not include contractual write-offs or unpaid costs of government-sponsored programs such as Medicare and Medicaid.		
Community benefit programs	\$	786,988
Charitable donations and sponsorships	\$	26,675
Physician and staff recruitment	\$	647,259
Health professionals education	\$	113,054
Taxes	\$	3,693,672
Includes property, sales and other taxes which help support services funded by our city, county and state. Does not include provider fees which are paid by all hospitals to help fund care for the poor, or Affordable Care Act taxes, paid by all businesses.		
2014 TOTAL	\$	41,164,561

In addition to the above, the hospital's payroll of more than \$57 million and capital investments of \$3.5 million also contributed significantly to the community's economic success.

COMMUNITY SUPPORT

EASTAR Health System and our family of associates, physicians and volunteers are proud to have been able to support the following organizations and causes in 2014, including:

- American Cancer Society Sponsorship
- Area School academic/athletic sponsorships and educational events
- “Boo on the Flu” Community Flu Clinic
- Certified Healthy Oklahoma
- City-Wide Clean up
- Community free health screenings
- Employee health fairs & screenings
- Free Annual Clinical Breast Exams
- Free Annual Men’s Health Screenings
- Free Annual Women’s Health Symposium and Screenings
- Free employer-based health screenings
- Kid’s Space
- “Let’s Play Hospital” School Education
- March of Dimes “March for Babies”
- Meals on Wheels Preparation/Donations
- Muskogee Community Party in the Park
- Muskogee Exchange Club Cook-off
- Muskogee Music Hall of Fame Sponsor
- Oklahoma Spelling Bee
- On-campus OBI Blood Drives
- “Relay for Life” Team
- Rotary Medical Supplies Network donor
- Salvation Army Food Drive
- United Way (Spirit Award)
- Women Who Care
- Women’s Leadership Symposium



EASTAR Health System is part of the Capella Healthcare family of hospitals. Capella partners with communities to build strong local healthcare systems that are known for quality patient care. Based in Franklin, Tenn., Capella collaborates with each hospital's medical staff, board and community leadership to take care to the next level. A private company, Capella has access to significant leadership and financial resources, investing 100% of its net cash flow in its family of hospitals to strengthen and expand services and facilities. For more information, visit CapellaHealthcare.com.

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